



# SOLACTIVE SUSTAINABLE DEVELOPMENT GOALS WORLD RC 8 EUR INDEX

MARKETING COMMUNICATION | FOR PROFESSIONAL CLIENTS ONLY | MARCH 2021

ALPHA | BETA | ENHANCED BETA

Currency	Type of index	Bloomberg code	Reuters code	Launch Date
EUR	Adjusted Return	SOGOALEU Index	.SOGOALEU	05 Sep. 2016

2000

## MILLENNIUM DEVELOPMENT GOALS (MDGs)

As part of the Millennium Summit, 189 member states of the United Nations have adopted the United Nations Millennium Declaration, committing to work together to reduce extreme poverty and define 2015 targets. These targets have galvanised unprecedented efforts and are known as the Millennium Development Goals (MDGs):

Objectives	1	2	3	4	5	6	7	8
Results 2000 - 2015								

Source: Millennium development goals report 2015, <http://www.un.org/millenniumgoals>, May 2016.

2015

## SUSTAINABLE DEVELOPMENT GOALS (SDGs)

Based on the success of the Millennium Development Goals and the dynamic they have provided, the 17 new universal goals cover a wider range, go beyond the Millennium Goals and recognise that achieving sustainable development and ending poverty must go with facing up the climate change.

With the aim of creating an investment methodology linked to these intersecting and complementing objectives, Vigeo Eiris Equitics® methodology defines distinct areas for corporate action and identifies strong corporate contributors.



Goals from the United Nations



Themes based on investment needs



Pillars

### Practices

- Business Ethics
- Corporate Governance

### People

- Societal development
- Fair work

### Prosperity

- Basic Needs
- Development tools

### Planet

- Energy and climate change
- Natural resources



2030

# SOLACTIVE SUSTAINABLE DEVELOPMENT GOALS WORLD RC 8 EUR INDEX METHODOLOGY

Investment universe: World developed listed companies assessed by Vigeo Eiris

The Index was awarded Smart Beta Strategy of the Year 2017 by SRP



## Step 1 - ESG Control

### Exclusion of companies:

- ✗ with an ESG score<sup>2</sup> below their region average
- ✗ involved in alcohol, armament, gambling, nuclear, pornography or tobacco, or in critical controversies about the environment, human and labour rights
- ✗ that are part of the most intensive carbon emitters unless they have a robust energy transition strategy



## Step 2 - SDGs Methodology

### Selection of companies contributing to the SDGs

- ✓ a significant part of their activity (at least 20%) dedicated to sustainable products
- ✓ or a leading sustainable behaviour in their sector



## Step 3 - Financial Filters

### Ensures the final selection is suitable for equity index investing

- ✓ liquidity filter<sup>3</sup>
- ✓ low volatility filter<sup>4</sup>
- ✓ geographical and sectorial diversification<sup>5</sup>
- ✓ equally-weighted
- ✓ volatility control: 8% vol cap
- ✓ adjustment factor: 3% p.a.



50 companies rebalanced yearly

Solactive, one of the leading providers of financial markets indices, is the index sponsor and calculation/publication agent. BNP Paribas licenses the Index.

<sup>1</sup>Environmental, Social and Governance. <sup>2</sup>Vigeo Eiris rating. <sup>3</sup>Average Daily Volume on 1 month and 6 months above 10M EUR. <sup>4</sup>The 50 lowest volatile stocks meeting the below diversification constraints. <sup>5</sup>Max. 25% stocks from the same Sector (as defined by Factset "Economy"). Min. 10% and Max. 50% stocks from the same region (Europe, America, Asia). Source: Vigeo Eiris, Solactive as of June 2016. For Information and discussion purposes only.

## INDEX PERFORMANCE SIMULATIONS



Dec. 00 – Mar. 21	Solactive Sustainable Development Goals World RC 8 EUR Index	EURO STOXX 50 Index
Ann. Return	3.08%	-0.97%
Ann. Volatility	7.79%	23.29%
Sharpe Ratio	0.40	-
Max drawdown	-27.64%	-62.19%

Performance sources: Bloomberg, BNP Paribas as of 31 March 2021. Simulated performance until 04 September 2016, historical performance thereafter. Past or simulated performance or achievement is not indicative of current or future performance. Index Bloomberg Ticker: SOGOALEU Index. Benchmark Bloomberg ticker: SX5E Index. For indicative purposes only. Index webpage: <https://www.solactive.com/Indices/?index=DE000SLA2M21>

### DISCLAIMER:

This document is CONFIDENTIAL AND FOR DISCUSSION PURPOSES ONLY and does not constitute an offer or a solicitation to engage in any trading strategy or to purchase or sell any financial instruments or to enter into any transactions. Given its general nature, the information included in this document does not contain all the elements that may be relevant for an investor to make an informed decision in relation to any strategies or financial products or transactions discussed herein. In providing this document, BNP Paribas ("BNP") gives no financial, legal, tax or any other type of advice to, nor has any fiduciary duties towards, recipients. Certain strategies or potential transactions discussed in this document involve the use of derivatives, which may be complex in nature and may give rise to substantial risks, including the risk of partial or total loss of any investment. The information contained in this document has been obtained from sources believed to be reliable, but BNP Paribas makes no representation, express or implied, that such information, or any opinions based thereon and contained in this document, are accurate or complete. BNP Paribas is further under no obligation to update or keep current the information contained in this document. All figures and examples are provided by way of illustration only. Any proposed investment in a security cannot be fully assessed without full knowledge and understanding of the relevant Final Terms and the Terms and Conditions contained in the relevant Base Prospectus for such Securities (as supplemented from time to time), which are not included in this document. This document is prepared for eligible counterparties and professional clients only and is not intended for, and should not be circulated to or relied upon by, retail clients (as such terms are defined in the Markets in Financial Instruments Directive 2004/39/EC ("MiFID")). BNP Paribas accepts no liability for any direct or consequential losses arising from any action taken in connection with or reliance on the information contained in this document.

BNP Paribas London Branch (registered office: 10 Harewood Avenue, London NW1 6AA; tel: [+44 20] 7595 2000; fax: [+44 20] 7595 2555) is lead supervised by the European Central Bank (ECB) and the Autorité de Contrôle Prudential et de Résolution (ACPR). BNP Paribas London Branch is authorised by the ECB, the ACPR and the Prudential Regulation Authority and subject to limited regulation by the Financial Conduct Authority and Prudential Regulation Authority. Details about the extent of our authorisation and regulation by the Prudential Regulation Authority, and regulation by the Financial Conduct Authority are available from us on request. BNP Paribas London Branch is registered in England and Wales under no. FC13447. [www.bnpparibas.com](http://www.bnpparibas.com)

The financial instrument is not sponsored, promoted, sold or supported in any other manner by Solactive AG nor does Solactive AG offer any express or implicit guarantee or assurance either with regard to the results of using the Index and/or Index trade mark or the Index Price at any time or in any other respect. The Index is calculated and published by Solactive AG. Solactive AG uses its best efforts to ensure that the Index is calculated correctly. Irrespective of its obligations towards the Issuer, Solactive AG has no obligation to point out errors in the Index to third parties including but not limited to investors and/or financial intermediaries of the financial instrument. Neither publication of the Index by Solactive AG nor the licensing of the Index or Index trade mark for the purpose of use in connection with the financial instrument constitutes a recommendation by Solactive AG to invest capital in said financial instrument nor does it in any way represent an assurance or opinion of Solactive AG with regard to any investment in this financial instrument. Solactive AG will not be responsible for the consequences of reliance upon any opinion or statement contained herein or for any omission. The content in this document/communication may contain "Research" as defined under MiFID II unbundling rules. If the document/communication contains Research, it is intended for those firms who are either in scope of the MiFID II unbundling rules and have signed up to one of the BNP Paribas Global Markets Research packages, or firms that are out of scope of the MiFID II unbundling rules and therefore not required to pay for Research under MiFID II. Please note that it is your firm's responsibility to ensure that you do not view or use the Research content in this document if your firm has not signed up to one of the BNP Paribas Global Markets Research packages, except where your firm is out of scope of the MiFID II unbundling rules.

Copyright Vigeo Eiris 2017. Reproduction of this content (documents, graphs and images) in whole or in part is prohibited without the express written authorization of Vigeo Eiris and is protected by the provision of the French Intellectual Property Code. The information in this document results from the application of Vigeo Eiris' Equities methodology and is based on sources which Vigeo Eiris believes to be reliable. However, the accuracy, completeness and up-to-dateness of this report are not guaranteed, and Vigeo Eiris shall under no circumstances be responsible for the strategy choices, management decisions and, more generally, decisions of any nature taken by the reader in reliance upon the information contained in this document.

